



PARIS BAGUETTE

UNITED KINGDOM

OVERVIEW

VIEWWOVER

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WHO WE ARE

- We're a world-renowned boulangerie & patisserie, delighting our guests with a feast of freshly baked treats.
- From iconic cities like New York, Paris, London & Seoul to smaller towns across the globe, we're the perfect addition to any neighbourhood.
- No matter how big we grow, we're always that 'great little place' with the massive reputation.





HOT BAGUETTES & SALADS

Made with the very finest ingredients.



BREADS & PASTRIES

Freshly baked throughout the day.



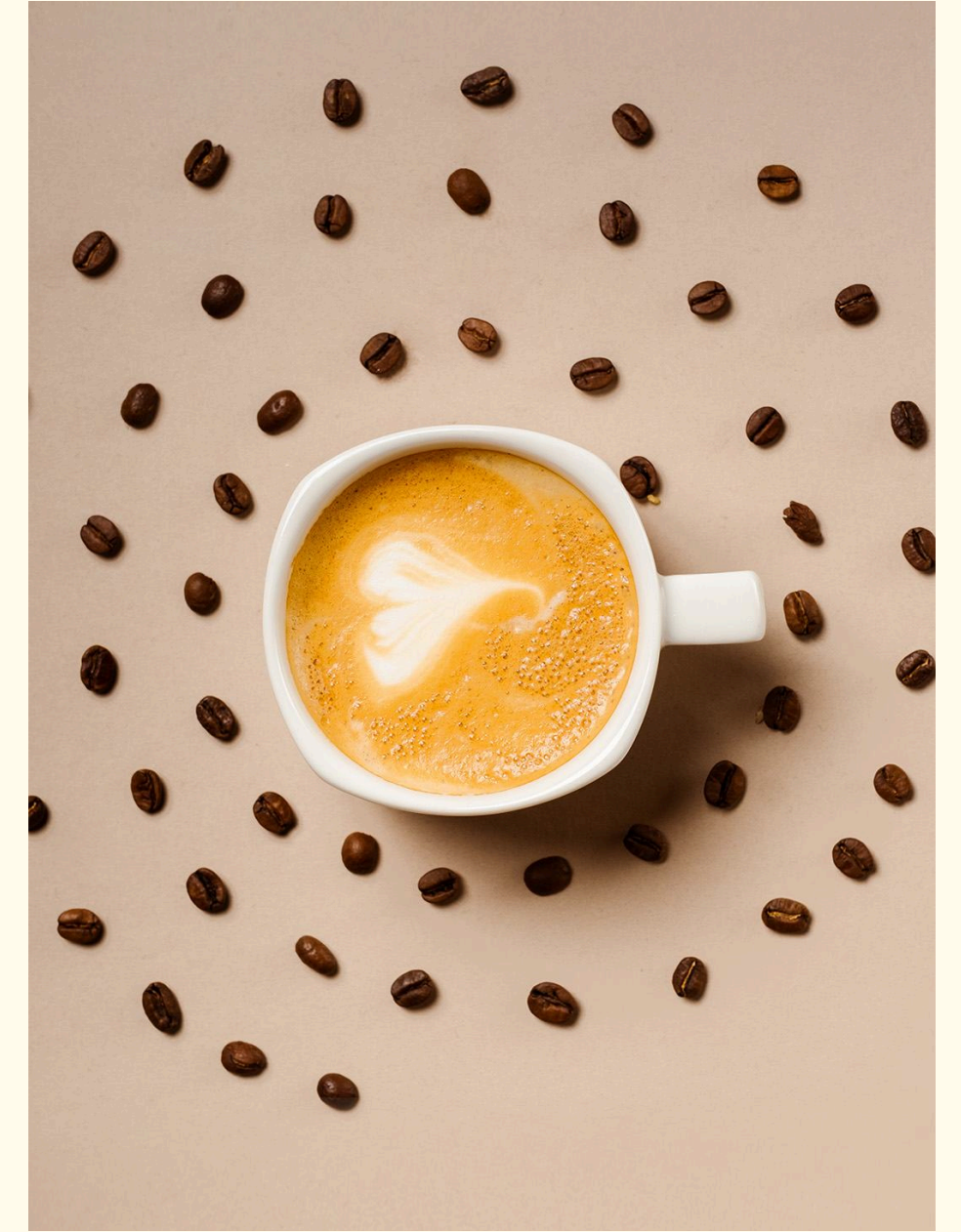
CAKES & DESSERTS

Lovingly crafted masterpieces in sponge.



GIFTS

A selection of our best-sellers.



COFFEE & BEVERAGES

Carefully sourced, expertly prepared.

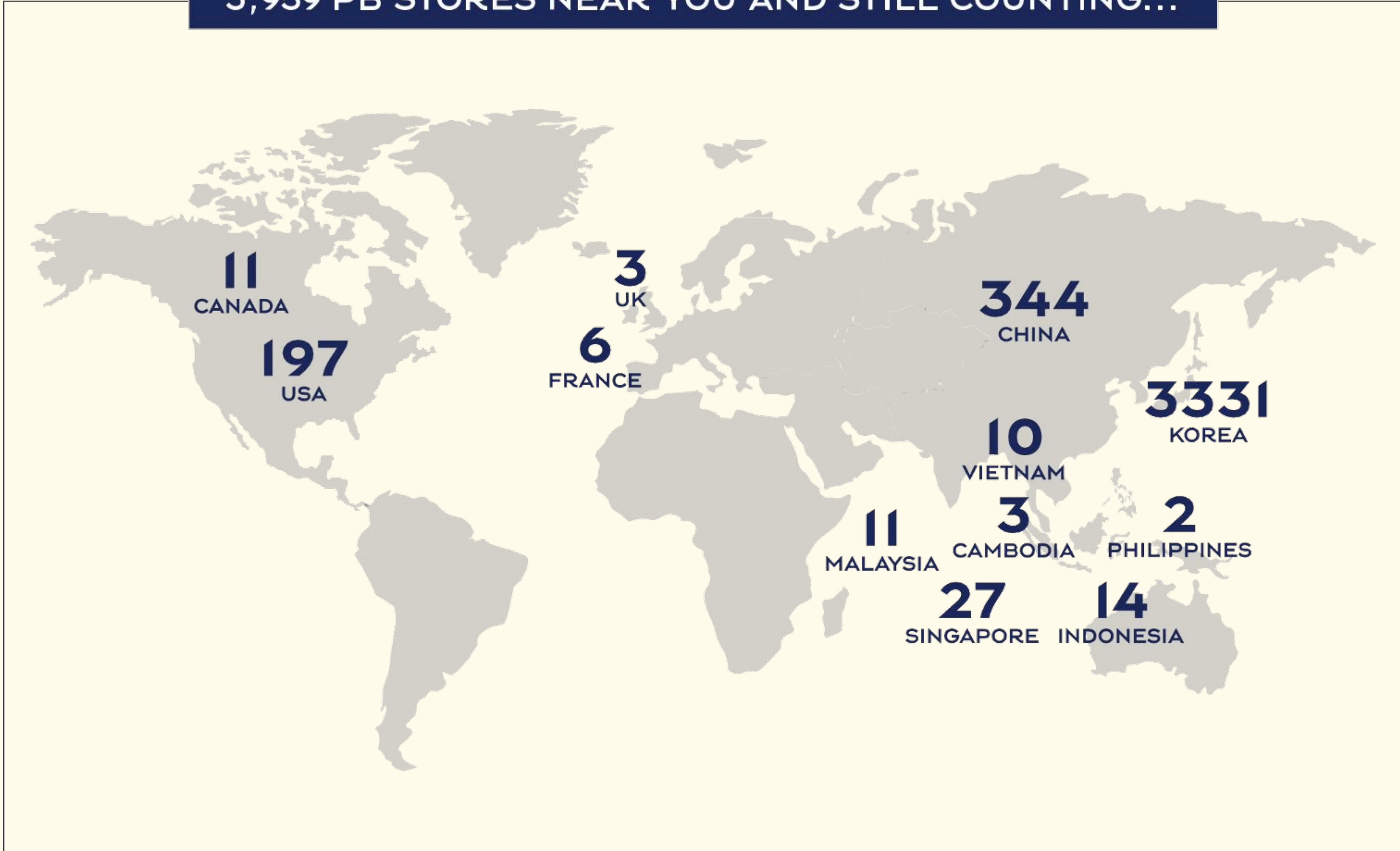
GLOBAL

O B A L G L O B

G L O B A L

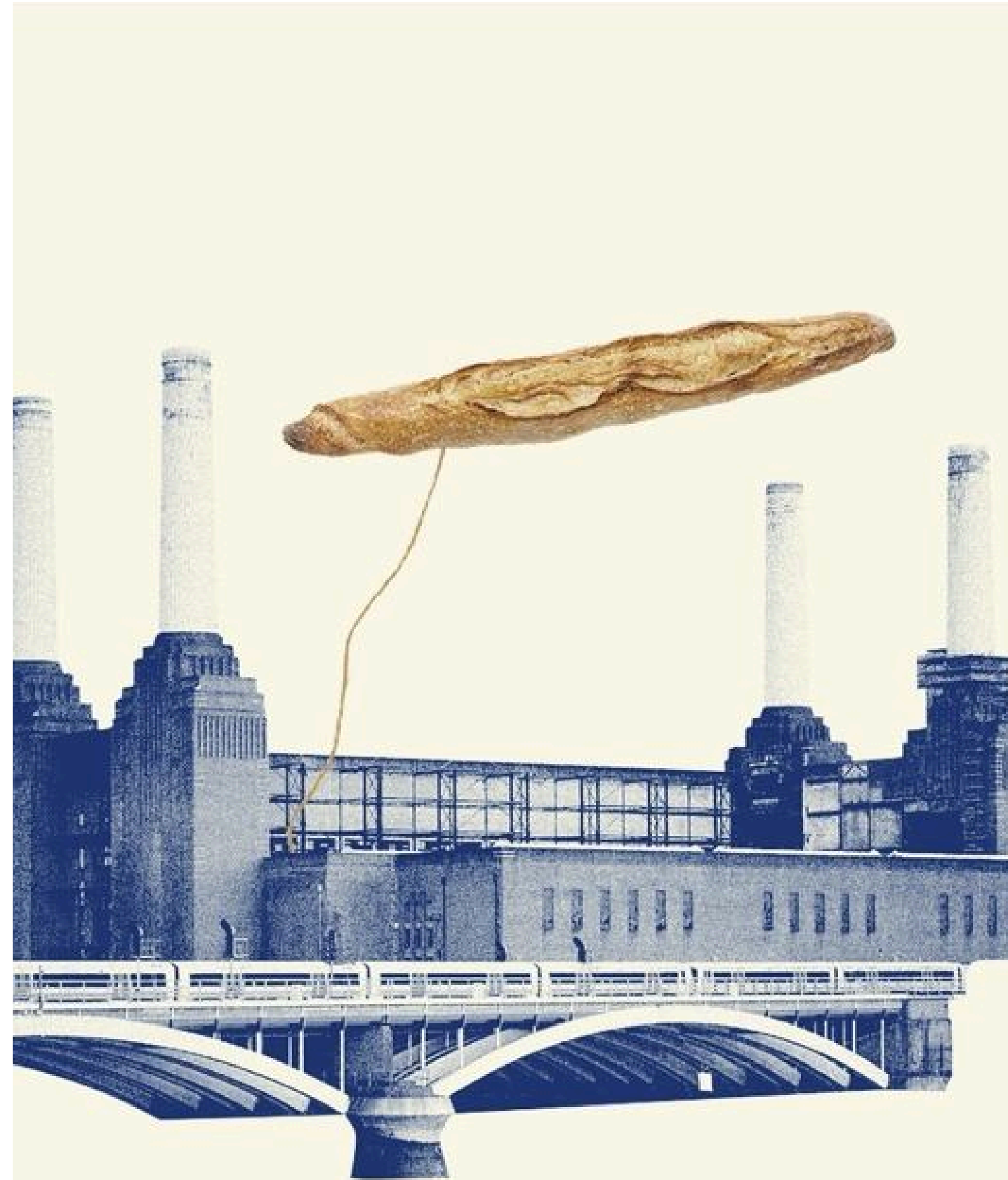
O B A L G L O B

3,959 PB STORES NEAR YOU AND STILL COUNTING...

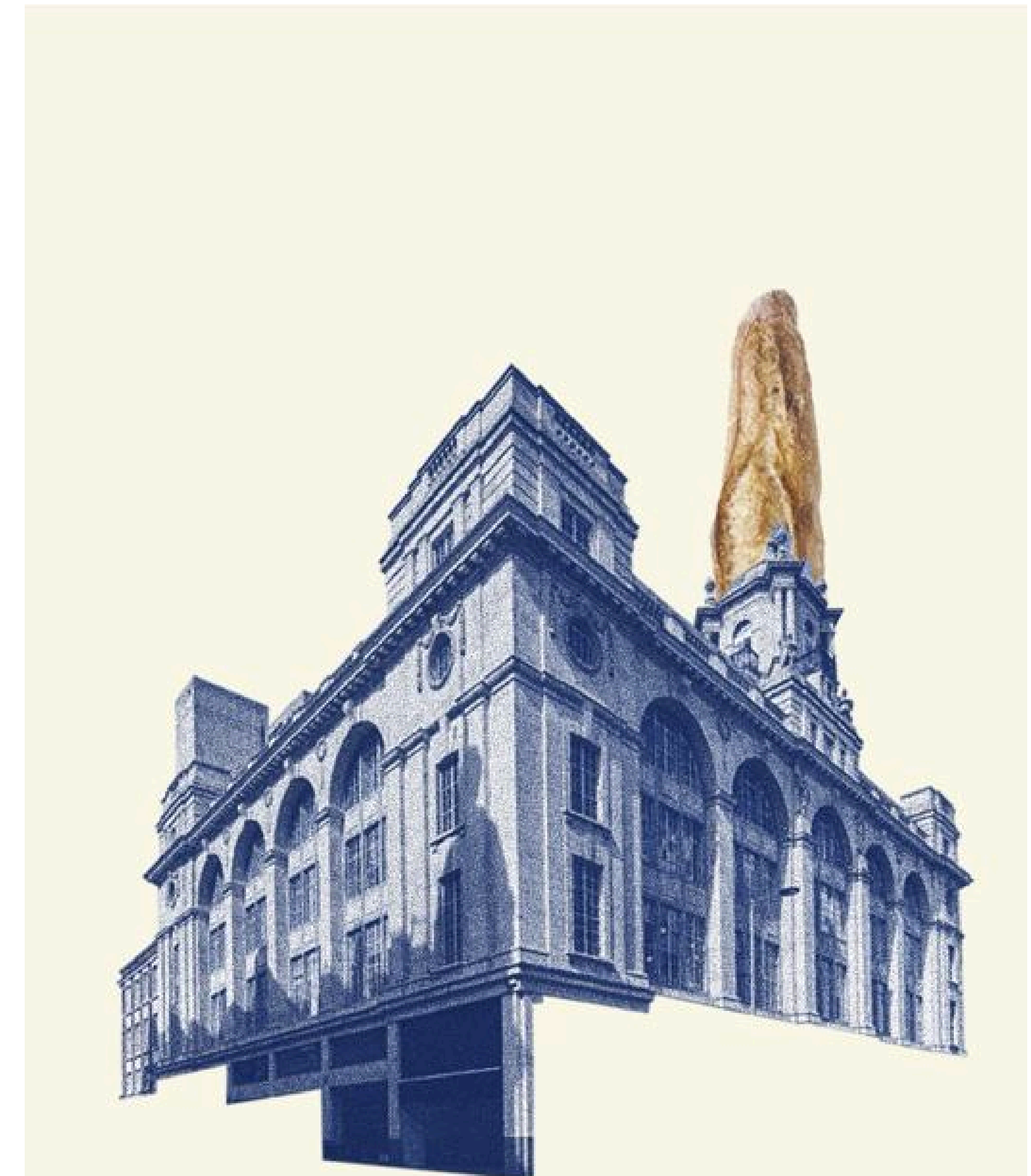


UNITED KINGDOM

- THE UK IS PARIS BAGUETTE'S SECOND ENTRY INTO THE EUROPEAN MARKET FOLLOWING FRANCE, AND THE TENTH GLOBAL MARKET
- COMPANY OWNED BAKERIES ARE LOCATED AT BATTERSEA POWER STATION AND HIGH STREET KENSINGTON



BATTERSEA POWER STATION



HIGH STREET KENSINGTON

PREMIUM & VARIETY

- SERVING A WIDE VARIETY OF PREMIUM TREATS WITH EXCEPTIONAL QUALITY INCLUDING PASTRIES, DESSERTS, BREAD, SNACKS AND COFFEE.
- A UNIQUE ASSORTMENT OF HOT & COLD BAGUETTES THAT SET US APART FROM THE LOCAL COMPETITION.
- 100% ARABICA SPECIALTY-GRADE COFFEE BEANS, ROASTED TO ORDER BY OZONE COFFEE.
- AN EXCLUSIVE RANGE OF CELEBRATION CAKES TO ORDER, WITH THE VERY HIGHEST LEVEL OF QUALITY, TASTE AND VISUAL APPEAL.









PARIS BAGUETTE



PÂTISSERIE

FRANCHISE

CHISE FRANCHISE

FRANCHISE

CHISE FRANCHISE

WHAT MAKES THE PARIS
BAGUETTE FRANCHISE
SO SPECIAL?

**WHY FRANCHISING WITH
PARIS BAGUETTE IS
'ALWAYS A GOOD IDEA'**

We ensure that our franchise owners always have the proper tools and ongoing support they need to make their very own Paris Baguette a successful one.

We're with you for...



SITE SELECTION
STORE DESIGN
CONSTRUCTION



PRODUCT DEVELOPMENT
LOGISTICS
DISTRIBUTION



EXTENSIVE TRAINING PROGRAM
HANDS-ON OPERATIONS SUPPORT
OPERATIONS MANUAL



ADVERTISING
MARKETING GUIDANCE

FRANCHISE

FRANCHISE PROFILE

- £50K ON SIGNING
- 5% ROYALTY ON SALES
- 1% MARKETING FEE ON SALES
- NET WORTH OF £1.2 MILLION REQUIRED WITH £400K IN LIQUID ASSETS
- CONTACT US [HERE](#)





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